

# ***IT'S A WRAP!***

 Congratulations Cohort YEDP15A! You've officially completed Creativity and Innovation - Design Thinking Workshop.

 I wanted to say a massive thank you for being part of the week with my team and I. We hope you enjoyed the experience.

 Stay connected with the rest of the cohort and let this be your support system for your journey in TNB.

 You are also now a proud owner of a uniquely crafted Design Thinking & Innovation certificate for cohort YEDP15A– you can download it NOW below: (this link will be **deactivated by 30 JULY 2020**)

**<https://dtleadership.my/certificate-download/>**

# MAKE YOUR LINKEDIN SHINE WITH DESIGN THINKING



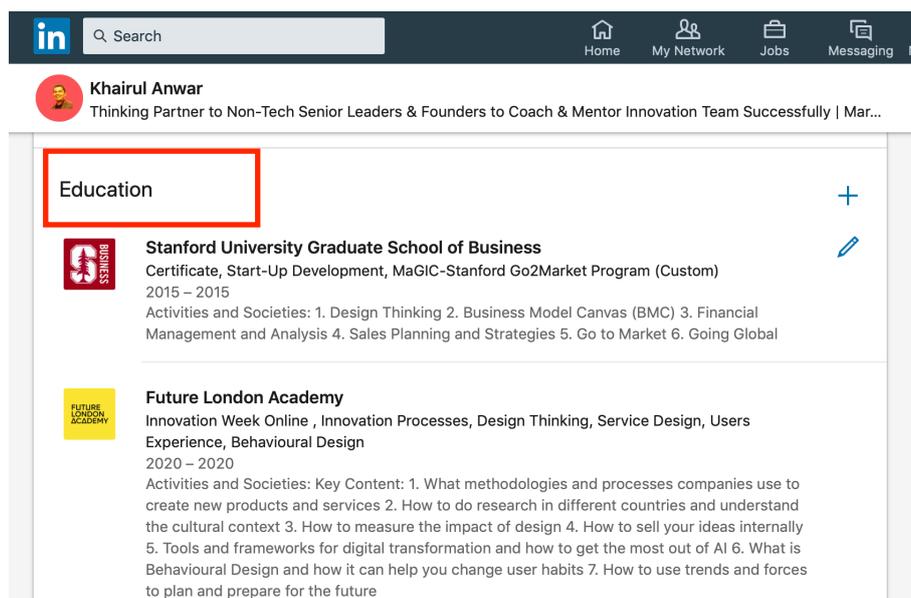
Adding your certificate on LinkedIn is always a great idea to highlight your constant thirst for learning. Add me as your LinkedIn connection too.



You can also add “Design Thinking” as one of your skills. Once you do that please let me know, I will endorse it. LinkedIn is a positive way to build your professional career brand.



These are key learnings you can include in LinkedIn once you uploaded this certificate at your “Education” update:



The screenshot shows a LinkedIn profile for Khairul Anwar, a Thinking Partner to Non-Tech Senior Leaders & Founders. The Education section is highlighted with a red box and contains two entries:

- Stanford University Graduate School of Business**  
Certificate, Start-Up Development, MaGIC-Stanford Go2Market Program (Custom)  
2015 – 2015  
Activities and Societies: 1. Design Thinking 2. Business Model Canvas (BMC) 3. Financial Management and Analysis 4. Sales Planning and Strategies 5. Go to Market 6. Going Global
- Future London Academy**  
Innovation Week Online , Innovation Processes, Design Thinking, Service Design, Users Experience, Behavioural Design  
2020 – 2020  
Activities and Societies: Key Content: 1. What methodologies and processes companies use to create new products and services 2. How to do research in different countries and understand the cultural context 3. How to measure the impact of design 4. How to sell your ideas internally 5. Tools and frameworks for digital transformation and how to get the most out of AI 6. What is Behavioural Design and how it can help you change user habits 7. How to use trends and forces to plan and prepare for the future

1. Develop stronger sense of empathy to stakeholders & customers
2. Acquire & familiar with design thinking 5-steps methodology
3. Attempt to find sweet spot and generate value adding ideas
4. Increase innovation and leadership capacity in adversity

# ***ONE MORE THING***



We constantly think about how we can make the experience better, so your Feedback is really valuable. Let us know how we did here: <https://www.menti.com/9f4czjbvaz> (it will take 3 minutes)

Or you can scan the QR code here to access the Feedback Form



Thank you and we hope to see you at one of our future programmes in person or virtually. Check out our website at [www.dtleadership.my](http://www.dtleadership.my) and my blog [www.innov8n.coach](http://www.innov8n.coach)



If you and your team need further innovation and leadership coaching, do let me know. I'd love to support innovation team to become wildly successful.



Khairul, Aisyah, SK and the whole DT LEADERSHIP family.